

CEO REPORT FOR THE FIRST 11 MONTHS OF 2015

The cumulative revenue for the first 11 months of 2015 of Mobile World Group (MWG) reached VND 22,491 billions, representing a YoY growth of 60%, and completing 95% of the full year revenue target of VND 23.590 billions.

The cumulative profit after tax (PAT) for first 11 months reached VND 958 billions, representing a YoY growth of 57%, and completing 108% of the full year PAT target of VND 886 billions.

The cumulative online revenue for first 11 months reached VND 1,453 billions, representing a YoY growth of 91%, and completing 73% of the full year revenue target of VND 2000 billions.

In the first 11 months of 2015, MWG opened 226 new stores, including 190 thegioidadong.com new stores and 36 DienmayXANH.com new stores. At the end of November, MWG is operating 590 stores, including 534 thegioidadong.com stores and 56 dienmayXANH stores.

SUMMARY

	Actual 11 months 2015 (in billions)	YoY Growth	Full year target achievement
Revenue	22,491	60%	95%
- Mobile Phones Channel	18,686	55%	
- Consumer Electric Channel	3,805	88%	
Net Profit After Tax	958	57%	108%
Online Revenue	1,453	91%	73%



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Disclaimer

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